



techlicious

TECH MADE SIMPLE.

**Built by journalists.  
Trusted by consumers.  
Driving results for brands.**

**Trade Show Media Kit 2026**

# Techlicious at a Glance

Techlicious is a trusted digital media brand that helps everyday consumers make smarter tech choices. With a gender-balanced, high-income audience and deep editorial credibility, Techlicious is a proven partner for brands looking to drive real-world purchase decisions.

**250,000+**

Monthly Visitors



**160,000+**

Instagram Followers



**40,000+**

Newsletter Subscribers



**24,000+**

Facebook Fans



**Editorially led by veteran journalists.**



**Suzanne Kantra**

Former Tech Editor at  
*Martha Stewart Living and  
Popular Science*



**Josh Kirschner**

Tech journalist and digital  
media strategist with 30+ years  
of industry experience

# Our Audience = Your Ideal Customer



*Techlicious reaches real people making real tech buying decisions.*

Whether it's upgrading a phone, choosing a laptop, or setting up a smart home, our audience comes to Techlicious to find trusted advice at the moment it matters most.



**Ages 35-44** – peak purchasing years



**62%** College degrees or higher



**32%** earn \$100k+



**50% Male / 50% Female** – a rare gender balance

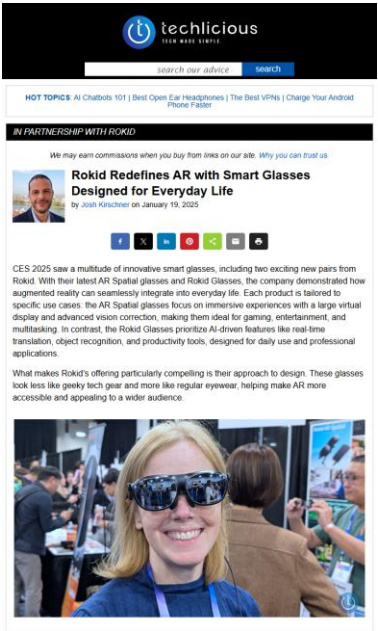


**49%** have children at home



# Maximize the Reach of Your Show Messaging

The Techlicious team has worked with hundreds of brands to craft professional, engaging content that delivers results.



# Trade Show Promotion Opportunities

## Premier Opportunities

**Includes:**  **Booth or Table visit** by the Techlicious editorial team

 **Onsite product photos or video** taken by Techlicious

### 1) Sponsored Article – starting at \$2,000

 **Article bylined by a Techlicious editor**  
*Optional: 2x promotions in newsletter - \$500 (45k subscribers)*



### 2) Instagram/TikTok Short Video – starting at \$3,000

 **Guaranteed 30-day minimum 10k views** (est. 30k+ views)  
*Optional: 100k views - \$4,000 additional (est. 250k+ views)*



### 3) Booth Tour/Executive Interview Video – \$based on needs

### 4) Press Conference Attendance – available as an add-on to any sponsorship package

# How to reach us



## Sponsorships

Josh Kirschner

Founder, Techlicious

[josh@techlicious.com](mailto:josh@techlicious.com)

[Book a time on my calendar](#)



## Editorial

Suzanne Kantra

Founder, Techlicious

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