



techlicious

TECH MADE SIMPLE.

**Built by journalists.
Trusted by consumers.
Driving results for brands.**

Media Kit CES 2026

Techlicious at a Glance

Techlicious is a trusted digital media brand that helps everyday consumers make smarter tech choices. With a gender-balanced, high-income audience and deep editorial credibility, Techlicious is a proven partner for brands looking to drive real-world purchase decisions.

250,000+

Monthly Visitors



173,000+

Instagram Followers



45,000+

Newsletter Subscribers



24,000+

Facebook Fans



Editorially led by veteran journalists.



Suzanne Kantra

Former Tech Editor at
*Martha Stewart Living and
Popular Science*



Josh Kirschner

Tech journalist and digital
media strategist with 30+ years
of industry experience

Our Audience = Your Ideal Customer



Techlicious reaches real people making real tech buying decisions.

Whether it's upgrading a phone, choosing a laptop, or setting up a smart home, our audience comes to Techlicious to find trusted advice at the moment it matters most.



Ages 35-44 – peak purchasing years



62% College degrees or higher



32% earn \$100k+



50% Male / 50% Female – a rare gender balance



49% have children at home



Maximize the Reach of Your CES Messaging

The Techlicious team has worked with hundreds of brands to craft professional, engaging content that delivers results.



SONY

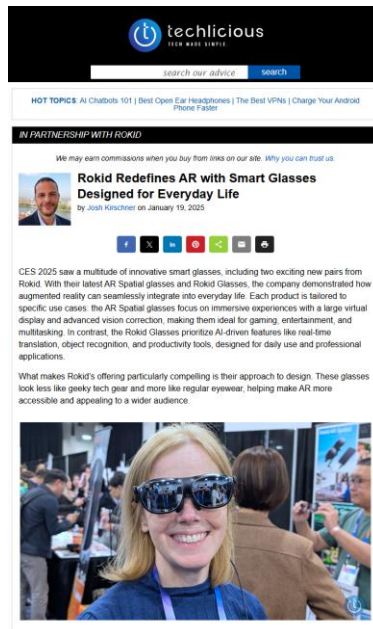


DREAME

Lenovo





Rokid



CES 2026 Campaign Packages

CES Premier Opportunities

Includes:  **Booth visit** by the Techlicious editorial team
 **Onsite product photos or video** taken by Techlicious

1) Sponsored Article – \$2,000

 **Article bylined by a Techlicious editor**
Optional: 2x promotions in newsletter - \$500 (45k subscribers)



2) Instagram/TikTok Short Video – \$3,000

 **Guaranteed 30-day minimum 10k views** (est. 30k+ views)
Optional: 100k views - \$4,000 additional (est. 250k+ views)



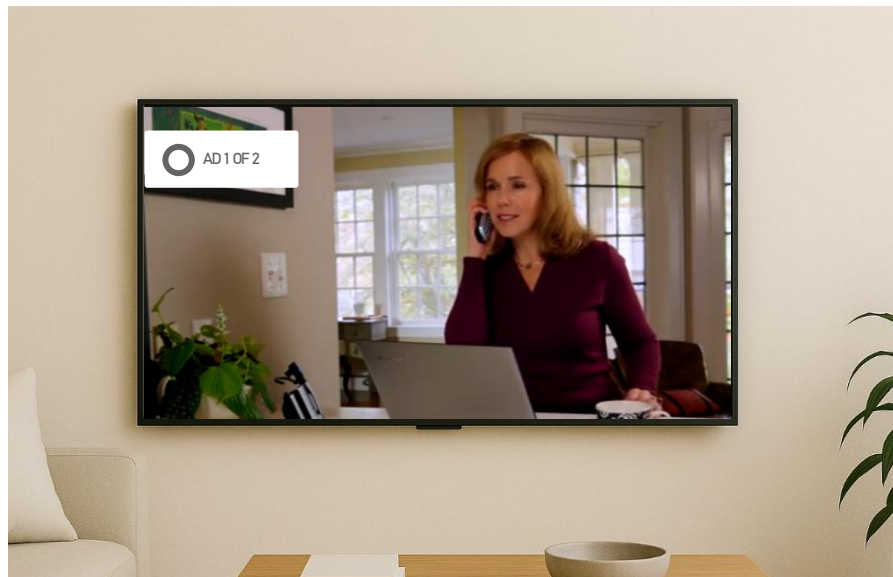
3) Booth Tour/Executive Interview Video – \$Based on needs

4) Press Conference Attendance – available as an add-on to any sponsorship package

NEW: Streaming TV Advertorials & Ads

TARGETED ADVERTORIAL & ADS TO 120+ MILLION HOUSEHOLDS

- Techlicious will create content that naturally weaves your product into a :15 or :30 second **non-skippable ad slot**:
 - Show floor coverage
 - Direct product promotion
 - Lifestyle advertorial
- Served on dozens of leading TV streaming channels.
- Precise targeting with 80,000+ 3rd party data segments.
- **Guaranteed impressions** with detailed reporting and **full tracking through your sales funnel**.



How to reach us



Sponsorships

Josh Kirschner

Founder, Techlicious

josh@techlicious.com

[Book a time on my calendar](#)



Editorial

Suzanne Kantra

Founder, Techlicious

suzanne@techlicious.com